

NOBLE LEADER EDITORIAL

*Robyn Glassier*REGIONAL MANAGER, SALES &
MARKETING / ARTIST**TELL US ABOUT YOURSELF AND YOUR EXPERIENCE IN A LEADERSHIP ROLE?**

I am a Regional Manager of Sales and Marketing for a property management company that specializes in the post-secondary market. I am responsible for the profit maximization for four institutions within Northern Ontario. This position allows me to volunteer within the tourism sector to connect with partners and potential clients. I am presently the Chair of the Tourism North Bay Board of Directors, in my second term. When not in the office, you will find me working on a pottery wheel, I am the Artist behind Georgian Bay Ceramics, inspired by the ebb and flow of water and natural landscape of Tiny Township.

**WAS THERE A TIME THAT A LEADER DID SOMETHING “NOBLE” TO SUPPORT YOU? IF SO, WHAT WAS IT AND HOW DID IT IMPACT YOU?**

When I was first starting my career at Rogers Publishing in Toronto, one of my managers, Sandra Parente gave me the encouragement to stand tall and remember that everyone starts their professional journey in the same place. By breaking down the barriers of the traditional hierarchy structure and reminding me that VP's are simply "just people" too, I am able to continue on the path of connecting at a high professional level without hesitation. My current mentor, Clarence Chong, will always take the opportunity to highlight my work to his senior management and will guide me if I have taken a misstep. Having his unwavering support is incredibly noble, it pushes me to be the best leader I can be for my team.



IF YOU COULD GIVE A LEADER A TOOL OR STRATEGY THAT'S HELPED YOU ALONG THE WAY, WHAT WOULD IT BE?

Failure is a necessary step in gaining perspective and building resiliency as a leader. By stepping out of my professional comfort zone into the world of artistry through ceramics, I have failed a number of times. Failure is practice, failure helps us move forward and become something new that we did not know existed. Sometimes a cylinder wants to be a bowl and maybe that's your best bowl yet! If we are always trying to be perfect and not take chances to learn something new, we are limiting ourselves, in art or within the workplace.

WHAT DO YOU THINK MAKES A "NOBLE LEADER"?

I would say there are three primary traits that a noble leader must possess. One must have the ability to listen with an empathic ear, act with kindness and actively participate in the joy of your team members. Positivity is contagious and sets a standard of success.



WHERE CAN READERS FIND YOU?

Professionally for property management and tourism insight, you can find me on LinkedIn @robynglassier

For ceramic work and creative outlet, you can find me on Instagram @georgianbayceramics or on my website at www.georgianbayceramics.ca