

NOBLE LEADER EDITORIAL

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EXPERIENCE STRATEGIST

TELL US ABOUT YOURSELF AND YOUR EXPERIENCE IN A LEADERSHIP ROLE?

I am an Experience Strategist helping businesses create exceptional experiences for their employees and their guests. I spent the last 10 years on tour with Cirque du Soleil where I led over 70 front of houses teams in 17 different countries. I also ran the entertainment department on a cruise ship and was part of numerous leadership teams at Lululemon Athletica.



WAS THERE A TIME THAT A LEADER DID SOMETHING “NOBLE” TO SUPPORT YOU? IF SO, WHAT WAS IT AND HOW DID IT IMPACT YOU?

Over my career, I have had an array of both amazing managers and terrible managers and what I learnt throughout that journey is that these situations are opportunities to learn and develop your own inspiring, leadership style. When I think of the leaders that impacted me the most, the number one action they took was to help me execute my ideas. They listened to me, they believed in me, they took chances on me and they used their position to support me in achieving my goals. Those moments I will never forget.



WHAT DO YOU THINK MAKES A “NOBLE LEADER”?

Being a noble leader for others starts with being a noble leader for yourself. You have to set the example in your own life. If you show up for yourself on a daily basis with a positive and determined mindset, inspiring goals to achieve, consistent action to take an approach of kindness and empathy towards others, the way you show up for your team will reflect that.

IF YOU COULD GIVE A LEADER A TOOL OR STRATEGY THAT’S HELPED YOU ALONG THE WAY, WHAT WOULD IT BE?

Listening to your team and implementing fast. I have learnt over time to constantly search out feedback and constructive criticism. It is the number one way in which I have consistently learnt and grown as a leader. I have led teams in 17 different countries each with incredibly diverse teams. One strategy may have worked fabulously with one team but failed dismally with another. It is up to me as the leader to be highly aware, listen to what is happening around me and then adjust and implement based on my observations and conversations with my team. By doing so, the opportunity to create a great leadership culture around you is huge.



WHERE CAN READERS FIND YOU?

I have just embarked on a journey to interview some of the most incredible experience creators in the world. At a time when the magic of experiences is quickly becoming overshadowed by isolated living, polarity and immense day to day stress, my goal is to celebrate all the ways in which unique experiences transform our lives for the better..... even if we may need to search a little harder for the good ones right now. If you'd like to be a part of the journey, I'd love you to subscribe to the youtube channel!

Youtube:

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